

Office of Child Welfare Programs

Information Memorandum Transmittal

Lois Ann Day, Director	<u>Number</u> : CW-IM-12-007
Authorized signature	Issue date : 06/15/2012
Topic: Adoptions Subject: Adoption Recruitment	
Applies to (check all that apply):	
☐ All DHS employees	County DD Program Managers
Area Agencies on Aging	County Mental Health Directors
Aging and People with Disabilities	Health Services
Children, Adults and Families	Other (please specify):
Message:	

This is an update regarding Heart Gallery services and the referral process to a Heart Gallery for children whose plan involves adoption recruitment for general applicant families.

Services Offered

The Northwest Heart Gallery, administered by A Family for Every Child, and the Oregon Heart Gallery, administered by Boys and Girls Aid, are coordinating professional photograph services for children in need of a waiting child bulletin photo.

Referral to the Heart Galleries for a professional photo is appropriate for any child in need of a high quality photo for display on the Oregon Adoption and Recruitment Exchange (OARE) website. This is a secure, password protected site for families, adoption agencies, and adoption workers in Oregon.

The Heart Galleries also offer expanded recruitment services. All children referred for expanded recruitment will receive a professional photo. In addition, their photos and biographical information will be displayed outside of the OARE website in a variety of public venues across the state and on public websites viewable to waiting families nationwide. A referral to a Heart Gallery for expanded recruitment services also generates a referral to the Northwest Adoption Exchange (NWAE) for placement on the NWAE website and Adopt US Kids website.

By referring to a Heart Gallery for expanded recruitment services you are

authorizing out of state recruitment. Children appropriate for expanded recruitment services include those who are in need of broad, nationwide recruitment beyond the OARE in-state website. Examples include children with extraordinary special needs, older children, or siblings groups.

Referral Process

In order to make a referral for the services indicated above, you will need to do the following:

- 1. Save and complete the Professional Photo and Heart Gallery Application Form posted on the DHS staff tools website under the Adoption section. The link to the form is below. http://www.dhs.state.or.us/caf/photo_gallery_form.doc.
- 2. Email the completed form to Pam.Stanley@state.or.us.
- 3. Await contact from either the Northwest Heart Gallery or the Oregon Heart Gallery.

Note: The professional photo shoot will be assigned by Pam Stanley to one of the Heart Galleries based on the geographic placement of the child. When a referral also includes a request for expanded recruitment services, the professional photo will be coordinated by the assigned Heart Gallery but shared with other Heart Galleries in order to maximize recruitment opportunities for children in need of adoption placement.

If you have any questions about this information, contact:

Contact(s):	Kathy Prouty, Adoption Program Manager		
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